

# KIMBERLY MOAK

## ABOUT ME

Creative and motivated Graphic Designer/Illustrator with a passion for bringing ideas to life through bold, thoughtful design. Experienced in Adobe Creative Suite, Microsoft Office, marketing, and package design, with a BFA in Graphic Design from the State University of New York at Oneonta. I'm driven by the challenge of creating visuals that not only look great but also tell a story and resonate with people. Comfortable working across both digital and print, and always eager to learn, grow, and collaborate on projects that make an impact.



## SKILLS

- Composition/layout
- Adaptability
- Organization
- Typography
- Web Design/UX Design
- Photography
- Marketing & Branding

## SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe XD/Figma
- Adobe After Effects

## EDUCATION

BFA Digital & Studio Art

SUNY Oneonta (2020–2023)

A.S Digital Media

HVCC (2016–2019)

## CONTACT



518-728-6284



kimberlymoak97@gmail.com

## WORK EXPERIENCE

### Divine Design & Marketing (January 2024– April 2025)

#### Junior Graphic Designer/Website Designer

- Create dynamic, interactive website designs with a focus on mobile-friendly functionality and seamless user navigation.
- Resize and adjust art files, converting client-provided assets into print-ready files while ensuring accuracy and quality.
- Design assets in alignment with brand guidelines to maintain consistency and uphold each client's visual identity.
- Create Tiktoks and short-form videos that involve animation.
- Manage multiple projects simultaneously, applying strong time management and organizational skills to meet deadlines and maintain clear, organized file systems.

### Dimension Craft (August 2023–November 2023)

#### Pre-Press Technician

- Review and inspect documents to ensure accurate sizing, proper bleed, correct color profiles, and high-quality text and image resolution, upholding strict production standards.
- Prepare and send digital proofs directly to clients for approval, efficiently managing feedback and executing design revisions to meet tight deadlines.
- Design and produce graphics for a variety of applications — including banners, flyers, and self-adhesive vinyl — while maintaining alignment with established brand guidelines.

### Key Concept Charities (May 2023–July 2023)

#### Graphic Design Intern

- Worked on a comprehensive revision of the company's website, spearheading a collaborative effort among team members to achieve a unified vision while also enhancing the user experience.
- Leveraged both individual creativity and teamwork.